Conditions of use of the brands "WYD LISBOA 2023" and "WYD2023"

Dom Américo Aguiar, as President of the WYD Foundation - Lisbon 2023, declares that:

1.

The WYD Foundation – Lisbon 2023 is the owner of the Portuguese national brands no. 641586 "WYD LISBOA 2023" and no. 641589 "WYD 2023" granted to it by the PTO.2.

2.

No other natural or legal person has the right to use these marks, without the prior written consent of the WYD – Lisbon 2023 Foundation, including through a Trademark License Agreement.

3.

Any natural or legal person wishing to exploit such marks in any way shall comply with the following conditions:

- a. Owing a company that is dedicated to any activity of confection, manufacture and/or distribution of commercial products, in particular and by way of example but non-limiting, gifts (key chains, ballpoints, lighters), clothing, personal travel equipment (backpacks, backpacks, bags) with the intention of commercializing with these brands;
- b. Have the prior written consent of the WYD Lisbon 2022 Foundation and have concluded with the latter a Trademark License Agreement for the exploitation of the brand "WYD LISBOA 2023" and/or the brand "WYD2023".
- c. Give a monetary retribution to the WYD Foundation Lisbon 2023, for each product that manufactures or commercially exploits and in which the marks "WYD LISBOA 2023" and/or the brand "WYD2023" will be negotiated and stipulated in the Trademark License Agreement that is concluded with the WYD Foundation Lisbon 2023.

4.

Without prejudice to the previous article, the WYD – Lisbon 2023 Foundation authorizes legal entities of the Catholic Church to use the trademarks "WYD LISBOA 2023" and "WYD2023", free of charge, for the following purposes:

- a. Place the brand on materials related to World Youth Days 2023, such as: folders, flyers, cards, brochures, posters, graphics, banners, websites and other media;
- b. Place the brand on pastoral materials to be used for the spiritual preparation of World Youth Days 2023; and
- c. Place the brand in promotional materials related to World Youth Days 2023, especially posters, banners, t-shirts, caps, cups and other holders, except for commercial use.

5.

Ecclesiastical bodies do not have the right to sublicense the use of the brand "WYD LISBOA 2023" to third parties.

Ecclesiastical bodies are not allowed to sell any products with the brand "WYD LISBOA 2023" and are also prohibited from distributing any products that include other trademarks.

7.

Ecclesiastical bodies may use the brand "WYD LISBOA 2023" for purposes other than those mentioned above, only by obtaining an additional license.

8

Failure to comply with this Regulation constitutes a violation of the Industrial Property and Copyright Rights of the WYD Foundation – Lisbon 2023.

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This Regulation is governed by Portuguese law.

Lisbon, 15th of October 2020,

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